



FCA Community Lead Teams are made up of people desiring to make a difference in their community through sports as an adult volunteer. The goal of the team is to provide encouragement to coaches and student/athlete leaders and partner with the local FCA staff person to accomplish the FCA 4's C's, Campuses, Coaches, Community and Camps in your local community. Potential members of Community Lead Teams may include parents, youth pastors, college students, FCA alumni and business leaders. Here is a list of essentials and options: Sky is the limit!

**Encourage:** be a vibrant, positive and spiritual person and organization.

- Have an end of year banquet to celebrate the year
- Give a special gift to huddle coaches
- Provide resources for Huddles
- Provide FCA Athlete Bibles for athletes
- Encourage huddle coaches in your area throughout the year
- Pray for coaches/athletes and FCA staff at you monthly meetings for area huddles
- Serve coaches lunch for ALL coaches in the school
- Write or email all the coaches an appreciation note. Let them know they're being prayed for.
- Give a testimony at a huddle meeting

**Partner:** Be willing to serve and work to see FCA make a difference in your community.

- Promote and serve at FCA Area wide events
- Develop, promote and fund a community wide Coaches Fellowship
- Host or serve at an area Power Camp, and FCA summer day camp for athletes 8-12 years old.
- Provide and or serve food at local FCA Huddles
- Send at least 2 athletes a year to leadership camps and 2 athletes a year to sports camp
- Send coaches and spouses to Coaches Enrichment weekend
- Do a service project and or encourage huddle to do one
- Provide t-shirts for huddles
- Start up a coaches wives Bible Study

**Fund Development:** Committed to the financial success of FCA

- Create a budget
- Participate in Greater Austin FCA events by finding tables sponsors for the annual banquet, sponsors the the Tom Landry Memorial Golf Tournament and auction items and table sponsors for the annual "For the Kids" Dinner Auction.
- Financially support your local FCA staff person
- Seek support of local businesses

**Recruit:** Get everyone involved! Ask your friends to help.

- Meet regularly to start off, and then as consistently as possible.
- Be official: Adult leaders have completed Ministry Leadership Applications (MLA's)
- Make a yearly calendar of events
- Present FCA to your local churches
- Lead a devotional at your monthly meetings
- Launch a web site/Facebook for your area
- Purchase a banner to put up a games

## What do you do now?

Here are some practical steps to get started.

- Trust in the Lord (Proverbs 3:5-6) and pray for God's wisdom, guidance and strength as you move ahead (Philippians 4:6-7).
- Identify at least four committed Christians, perhaps with an FCA background, who want to be involved.
- Select a time for your meetings (i.e. luncheon, breakfast, or dinner). Many Booster Clubs meet for breakfast. There may be a place where full-course buffets are available (more timely than ordering from a menu), or a place where someone can make coffee, bring rolls and eat "light."
- Select a place for your meetings that can supply you with a private room such as a restaurant, church, community hall or secure access to an office conference room or board room.
- Set a schedule for at least your first six meetings, then make an interesting and informative flyer. Distribute flyers to parents of Huddle members, teachers, coaches and school administrators. Mail at least 10 to each of the organizers, personal friends (with a personal note), corporation heads, etc.
- Advertise in local newspapers (ask for a "freebie"). Develop public service announcements for radio and television (writing must be clear and concise). Additionally, try advertising in church bulletins, civic clubs and at women's and men's groups.
- Set up a phone call system and make as many calls about the initial meeting as possible. Each phone captain makes five calls.
- Plan a great first meeting. Caution: DO NOT OVER PROGRAM.
- Select officers: President, Vice-President/Program Coordinator, Recruiter, Secretary and Treasurer. Note: You may delay this action until your second or third meeting. Or, create a Task Based Leadership format with a main Leader/Contact person.
- Set a date for a meeting to further your leadership planning. Your FCA staff person will be available to guide and direct these initial steps.
- Remember, your purpose is to impact, help and reach out to local campuses and community.